

# 2016 Donor Impact Report











# **Letter from the Board Chairman**

HVAF of Indiana, Inc. stands as the most comprehensive service provider in Indiana for Hoosier veterans transitioning from homelessness to permanent housing. The generosity of our donors and volunteers helped HVAF provide 1909 homeless Hoosier veterans a safe haven through housing and a support system through employment, outreach, transportation, legal, and health services; as well as food, clothing, and hygiene pantries.

HVAF programs and services remain strong. Our supportive housing program continues to provide homes and support for Indiana veterans seeking to escape homelessness. I am pleased to share

that 209 homeless veterans exited the cycle of homelessness and secured permanent housing through HVAF in 2016. On any given night in 2016, roughly 200 homeless veterans resided in one of our thirteen properties, and our employment program found employment for 140 veterans through outreach and partnerships with local businesses in 2016. HVAF has the pleasure to partner with the Neighborhood Christian Legal Clinic, which helped 199 veterans receive free legal services in 2016. HVAF also provided 2,666 bus passes to help veterans travel to and from medical appointments and job interviews in 2016. One of our programs in-transition is the Residential, Employment, Substance Abuse Treatment (REST) program, which has helped 39 homeless veterans overcome addiction and homelessness since 2001. We look forward to implementing a new version of the REST program in the near future to assist veterans struggling with substance abuse.

HVAF strives every day to provide the highest quality services to our veterans. One way we provide outstanding support is by hiring people who care deeply about our veterans and our mission. Brian Copes, a retired one-star general with 38 years of military service, was hired as our new President and CEO in 2016. We hired our first Vice President for Development, Aaron Carmichael, in early 2017. The intent for hiring an experienced development professional like Aaron is to provide HVAF with leadership, experience, and technical expertise in fundraising and donor management at a time when our agency, like many other nonprofit organizations throughout the country, is facing the real and continued threat of declining funds from government and community foundation resources.

Over the last 24 years, with generous individual, corporate, and foundation support, HVAF has stood strong helping Hoosier veterans overcome homelessness. On behalf of the HVAF's Board of Directors and as a veteran myself, I thank all who have helped homeless Hoosier veterans in their time of greatest need.

Sincerely,

Trent Sandifur
Chairman, HVAF of Indiana, Inc. Board of Directors

# Comments from the President & CEO

April 2017 marked my first year at HVAF. Thank you to the Board of Directors for affording me the privilege to lead this extraordinary agency and to serve our exceptional clients. The dedication, diligence, and passion displayed by our professional staff, our faithful volunteers, our generous donors, our loyal partners, and our engaged board members humbles and inspires me. I cannot imagine a more meaningful and rewarding opportunity in this second season of my life than to work for, with, and around veterans every day. We owe our freedoms to those who wear, or have worn, the cloth of this nation.

Brian Copes, HVAF of Indiana, Inc. President & CEO

# TRANSITIONAL HOUSING

The transition from supportive housing to permanent housing can often times be overwhelming for a veteran. HVAF's housing specialists help ease this transition. Each night, we serve roughly 200 veterans in one of our 13 housing properties.

# SUPPORTIVE SERVICES FOR VETERAN FAMILIES

The goal of the SSVF program is to promote housing stability among very low-income veteran families who are homeless or at risk of becoming homeless.

# EMPLOYMENT / LEGAL

With partnership with various area employers, HVAF has three designated employment specialists, who assist veterans with resumes, mock job interviews, and supply steady relationships and networking with local employers to help veterans secure employment. Through our partnership with the Neighborhood Christian Legal Clinic (NCLC) 199 veterans received legal assistance in 2016.

# **FUNDRAISERS**

Thanks to Hotel Tango Artisan Distillery for hosting the 2nd annual fundraiser OPERATION ALPHA: A Benefit for HVAF on Veterans Day. Attendees were inspired by a veteran who went through near homelessness and the successes he has had since working with HVAF. Also, several businesses and organizations held fundraisers and events on behalf of HVAF throughout the year and provided monetary and time donations. Outreach received countless donations including furniture, food, gift cards, hygiene items and clothing.

# **STAFFING**

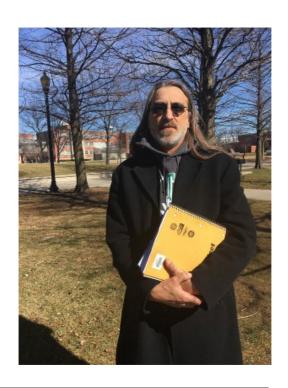
HVAF is thriving because of the extraordinary volunteers and resilient veterans, but it is the staff that keeps the organization on its feet. Kevin Hillman, Employment Specialist, reflects on the importance of the organization and how rewarding it is to work at HVAF.

# Near homeless veteran turns to law school for fresh start

Anthony, 53, served in the Navy from 1982-1983 on the USS Mount Baker. There is a long-standing family history of joining the military. His dad, brother and son have all been enlisted. One of the biggest joys of joining the Navy was visiting 15 countries.

The military molded Anthony into the person he is today. He strives to reach a standard of excellence, discipline, and uniformity. Anthony was nearly homeless and was in need of assistance after he had taken in and supported his three grandchildren.

HVAF helped him move into permanent housing, provided him a washer and dryer, and made sure his grandkids were provided for at Christmas. "HVAF lifted the weight and continue to care about me. They went well beyond what I ever imagined," he said. Currently, Anthony is a law student at U of Indy and looks back at HVAF as the cornerstone of his current success.

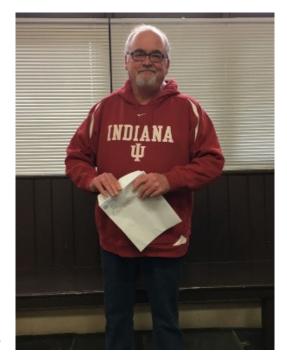


# Homeless veteran makes strides in HVAF program

Michael served in the Air Force from 1973-1975. His father made the military into his career, so Michael decided to follow in his footsteps. "There wasn't anything to do. [I was] in the middle of nowhere so I though it was a good option, "he said.

In 1975, Michael started to struggle with depression but didn't know why. He turned to the base hospital and went to counseling. Years had passed and Michael had moved from Arizona to Indiana. He got his bachelor's degree in Public Affairs and minored in Philanthropy from IUPUI. Michael says he could not find a job working as a telemarketer, when he tried to take his life. That's when the VA referred him to HVAF.

Through HVAF, he met his case manager, Jennifer. She cares about Michael and wants him to succeed. He respects her so much and considers her a friend. Michael lives at Manchester Apartments and is starting a new job. "Things are looking up. I'm gonna get through this."



### **Revenue & Support**

VA Grant & Per Diem Revenue \$2,718,028
United Way (Including SSVF Funding) \$1,706,342
Contributions & Charitable Events \$327,080
Other Grant Revenue \$268,536
Program Fees & Other Revenue \$91,708

Total Revenue and Support \$5,111,694

Released from Restrictions \$32,852

### **Operating Expenses**

Programs and Client Services	\$4,764,860	- 87%
General and Administrative	\$698,403	1 420/
Fundraising	\$698,403 \$1,999	13%

**Total Operating Expenses** \$5,465,263

**2015** Net Increase of Cash \$(65,857)

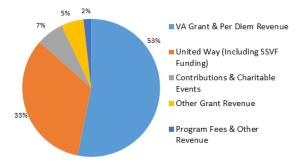
**Decrease in Unrestricted Net Assets** \$(354,892)

# 87 cents\* of every dollar goes directly to programs that impact the lives of the homeless

# \* This represents a 3-cent reduction from the 2015 Donor Report. The increase in administrative costs in 2016 is due to newly-added employee benefits and IT upgrades.

- \* The United Way of Central Indiana standard is 10-30% administrative cost.
- \* Charity Watch suggests up to 25% as a reasonable administrative cost.
- \* We expect this ratio to increase back up to 90 cents (or better) as a result of increased program funding generated by the newly-hired development officer.

## **HVAF Funding**



# **2016 Outcomes**

461

veterans received supportive housing

193

veterans moved into permanent housing after leaving HVAF supportive housing

224

veterans found employment

547

veterans received assistance through Supportive Services for Veteran Families (SSVF)

199

veterans received legal assistance

12,233

volunteer hours served at HVAF

4,783

other essentials were given to HVAF veterans



Volunteers from left to right: Karen Thomas, Bill Thomas



Volunteer and Client Cindy B.



Volunteers from IUPUI and Ivy Tech



Volunteers from Women In Networking

# **OUR MISSION**

To provide housing and reintegration services to veterans experiencing homelessness; and administer programs and services to prevent at-risk veterans from becoming homeless



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